

# FireGroup

<https://firegroup.io/careers/affiliate-marketing-coordinator/>

## Description

### Affiliate Marketing Coordinator

Duration of employment

5 months

Full time

4/03/2020

- – Established in 2016, FireGroup Technology JSC is a tech company that specializes in web-app solutions for running the business on e-commerce platforms. FireGroup has now become the leading web-app provider, especially on both Shopify and AliExpress platforms.
- – Our mission is to solve challenges & problems in the global E-commerce market by using technologies. We are looking for new members who dare to think big and grow bigger.
- – FireGroup is seeking a talented and enthusiastic Affiliate Marketing Coordinator to join our team. The Affiliate Marketing Coordinator will be responsible for developing and growing our affiliate program, working with influencers and driving sales through our affiliate network.

## Responsibilities

- – Manage and grow TrueProfit's affiliate program, including recruiting and communicating with affiliates, creating promotional materials, and monitoring program performance
- – Build relationships with influencer and content creators to increase brand awareness and drive sales through our affiliate network
- – Develop and implement strategies to increase affiliate program revenue and ROI
- – Analyze and report on affiliate program performance and make data-driven decisions to optimize program effectiveness
- – Collaborate with internal teams to ensure smooth execution of affiliate campaigns and initiatives
- – Stay up-to-date with industry trends and best practices in affiliate marketing and influencer marketing

## Qualifications

- – 1-2 years of experience in affiliate marketing, influencer marketing, or a related field
- – Proven track record of successfully managing and growing an affiliate program
- – Strong communication skills and ability to build relationships with affiliates and influencers
- – Excellent analytical skills and ability to interpret data to make informed decisions
- – Ability to work independently and collaboratively in a remote environment

Advanced English with IELTS 7.0 and above.

## Contacts

- – Please send us your wonderful resume to **careers@firegroup.io**
- – Should you need any further information, kindly please contact us via **(+84)28 2229 9989**
- – Visit FireGroup's website to know more about our life, culture: <https://firegroup.io/>