

# FireGroup

<https://firegroup.io/careers/content-marketing-executive/>

## Description

### Content Marketing Executive

Established in 2016, by helping merchants overcome business challenges, we strive to enable their success. Here at FireGroup, we offer business owners the tools they need to bridge the gap between large corporations and SMEs, the solutions to merchants' problems, as well as customized services tailored to the needs of each business. Our mission is empowering merchants to succeed with e-Commerce using our proven technology solutions. We are looking for new members who dare to think big and grow bigger with 4 core values:

- GROWTH
- TRUST
- EMBRACING CHANGE
- CUSTOMER CENTRICITY

3 reasons to work with us:

- The world of passion, challenge, innovation
- We're a family of young souls united by talents

## Responsibilities

- Manage the execution of content marketing initiatives on website & blog
- Proofreading and editing SEO content that satisfy the search intent of readers
- Collaborate with designers to develop & visualize asset design/creation and image content creation including banners, infographics, GIFs,...
- Ensure best in class SEO on-page while producing engaging and innovative content
- Adapt AI technology into content creation to maximize quality & quantity of content marketing efforts
- Ensure all-around consistency in content based on the brand guidelines
- Stay up-to-date with industry trends and best practices in content creation & SEO

## Qualifications

- 1-2 years of experience in content marketing, SEO or a related field
- Proven track record of producing high quality and SEO-friendly blogs
- Knowledgeable of SEO on-page
- Good communication and teamwork skills
- Advanced English with IELTS 7.5 and above

Experience with Shopify or other eCommerce platforms is a HUGE plus

## Job Benefits

- Have the opportunity to work with overseas clients
- Join the dynamic, young, and friendly product team
- Attractive salary, based on skill and experience
- 13-month bonus program
- Additional bonus performance-based bonus
- All insurances according to Vietnamese Labor law
- Premium PIT insurance package
- Premium annual health checkup package
- Salary raises or bonus by work performance per 12 months
- Regular technical & soft skill training
- Providing Free coffee, tea, candy.
- Happy events: kick-off, birthday, Moon party
- Technical seminar in the company

Hiring organization

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup

FireGroup Co., nhà Flemington, 182  
Lô Đà Nẵng, P.15, Q.1 Bình Thạnh  
20042028, Friday, from 9 AM - 6 PM

- Support for all sports activities: Football...

**Contacts** Yearly company trip

- Please send us your wonderful resume to **careers@firegroup.io**
- Should you need any further information, kindly please contact us via **(+84)28 2229 9989**
- Visit FireGroup's website to know more about our life, culture: <https://firegroup.io/>