

FireGroup

<https://firegroup.io/careers/oc-22-022-prd03-product-design-leader>

About us

Product Design Leader

Employment Type
Industry
Design
E-commerce

- Established in 2016, FireGroup Technology JSC is a tech company that specializes in web-app solutions for running the business on e-commerce platforms. FireGroup has now become the leading web-app provider, especially on both Shopify and AliExpress platforms.
- Our mission is to solve challenges & problems in the global E-commerce market by using technologies. We are looking for new members who dare to think big and grow bigger.

Responsibilities

- Lead the user experience of our product, familiar with multiple design frameworks such as customer journey mapping, personas, Kano model, Jobs to be done, Google design sprints etc, and provide evaluation criteria to discover users' needs
- Create world-class user experiences that support and reinforce FireGroup's vision, brand and business objectives across all platforms
- Validate design decision through user research, heuristics and usability standards
- Create ideal experience journeys for key stakeholders and use-cases including user journeys, user flows, and measurement framework
- Take ownership of the design; be an active facilitator to collaborate and communicate the thinking with other designers, product managers, engineers, strategy, analytics and sales people
- Mentor, train and coach junior designers to become a high-performer in the team
- Build strong relationships and help your team collaborate across the organization

Qualifications

- Must possess at least a Diploma, Advanced/Higher/Graduate Diploma, Bachelor's Degree, Post Graduate Diploma, Professional Degree, Art/Design/Creative Multimedia, Computer Science/Information Technology or equivalent;
- At least 3 years of working experience in the related field is required for this position;
- Experience designing and building large scale interactions designs that meet business goals;
- Ability to rapidly generate, visualize and integrate your design ideas in an agile team environment;
- You do whatever it takes to convince your team of your design idea – a whiteboard scribble, a quick sharpie sketch, prototypes or polished code;
- User-centered and data-driven design is baked into everything you create, across desktop and mobile interfaces;
- Conceptual design skills along with pattern-thinking UI skills. We don't create one-off marketing campaigns – we design products that constantly evolve;
- Passion for Internet trends across any industry – you probably start your morning with a scan of Twitter before breakfast;
- Experience in designing for search engines, e-Commerce or of marketplaces is desirable.
- **Benefits**
 - Have the opportunity to work with overseas clients
 - Join the dynamic, young, and friendly product team
 - Have a stable career path
 - Attractive salary, based on skill and experience

Here at FireGroup, we offer business owners the tools they need to bridge the gap between large corporations and SMEs, the solutions to merchants' problems, as well as customized services tailored to the needs of each business.

- – 13-month bonus program
- – Additional bonus performance-based bonus
- – Regular technical & soft skill training
- – Providing Free coffee, tea, candy.
- – Happy events: kick-off, birthday, Moon party
- – Technical seminar in the company
- – Support for all sports activities: Football, Yoga,..
- – Yearly company trip
- – Salary raises or bonus by work performance per 12 months
- – Premium PIT insurance package
- – Premium annual health checkup package

Contacts All insurances according to Vietnamese Labor law

- – Please send us your wonderful resume to **careers@firegroup.io**
- – Should you need any further information, kindly please contact us via **(+84)28 2229 9989**
- – Visit FireGroup's website to know more about our life, culture: <https://firegroup.io/>