

FireGroup

<https://firegroup.io/careers/oc-22-026-mkt01-junior-social-media-marketing-executive>

About us

Junior Social Media Marketing Executive

Employment Type
Marketing & Sales
E-commerce

- Established in 2016, FireGroup Technology JSC is a tech company that specializes in web-app solutions for running the business on e-commerce platforms. FireGroup has now become the leading web-app provider, especially on both Shopify and AliExpress platforms.
- Our mission is to solve challenges & problems in the global E-commerce market by using technologies. We are looking for new members who dare to think and grow bigger.

Responsibilities

- Creating consistent, meaningful and engaging content on all social media platforms, including writing and editing social media posts, improving customer engagement, and promoting social media campaigns.
- Create a detailed strategy & execution plan for social media marketing.
- Communicating with social media followers, including responding to queries in a timely manner.
- Measure and report performance of all social media metrics and propose new ways for improvement.
- Preparing monthly reports on social media marketing efforts.
- Being on top of the latest social media trends.
- Effectively communicating with stakeholders including designers, content marketing executive, content marketing leaders, etc.

Qualifications

- Excellent written and verbal communication skills in English
- 1 year+ of experience in digital marketing/ social media marketing/ content marketing.
- Knowledge of best practices for social media platforms such as Facebook, Twitter, Instagram, LinkedIn, Youtube, etc.
- Good understanding of social media metrics and algorithm
- Be able to work independently
- Strong teamwork skills
- Good planning and reporting skills
- Organized and able to multitask

• Benefits

- Have the opportunity to work with overseas clients
- Join the dynamic, young, and friendly product team
- Have a stable career path
- Attractive salary, based on skill and experience
- 13-month bonus program
- Additional bonus performance-based bonus
- Regular technical & soft skill training
- Providing Free coffee, tea, candy.
- Happy events: kick-off, birthday, Moon party
- Technical seminar in the company
- Support for all sports activities: Football, Yoga,..
- Yearly company trip
- Salary raises or bonus by work performance per 12 months
- Premium PIT insurance package
- Premium annual health checkup package

Contacts

All insurances according to Vietnamese Labor law

- Please send us your wonderful resume to careers@firegroup.io
- Should you need any further information, kindly please contact us

Here at FireGroup, we offer business owners the tools they need to bridge the gap between large corporations and SMEs, the solutions to merchants' problems, as well as customized services tailored to the needs of each business.

via **(+84)28 2229 9989**

- – Visit FireGroup's website to know more about our life, culture: <https://firegroup.io/>